

11 Rules To Transform Health Care In Hawaii and the U.S.

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At The Beginning



- Dangers Remain Hypothetical
- Psychological Bias Is To Maintain Status Quo and Fake Activity Claiming It Is Meaningful Change
- Dominant Leaders Seek Even Deeper Entrenchment
- Organizational Behavior Is To Protect Bureaucracy and Brick and Mortar
- Incentives for Disruption And Change Are Not Readily Apparent-After All We Have Patients To See

A Bad Outcome?



Because Environments Change

'I just looked over at Spence and said, let's go,' Alek Skarlatos told reporters after massacre was averted



📷 From left: Alek Skarlatos, Spencer Stone and Anthony Sadler pictured on board the train in France. Photograph: Twitter/Twitter

Are These Changes Threats?

- Mergers/Consolidations of Health Plans and Hospitals
- A Renewed Love Affair With Acronyms- ACOs, CIDNs, MMA
- The End of FFS- Replaced by- Value= Quality/Cost
- Acquisition of New Capabilities By Our Competitors and the Lie of Their Intent



Or These?

- Medicaid Expansion
- Exchange Plans and Irrational Networks
- The Rise of Cyber Threats To Records/Devices
- Governments Belief In Regulating

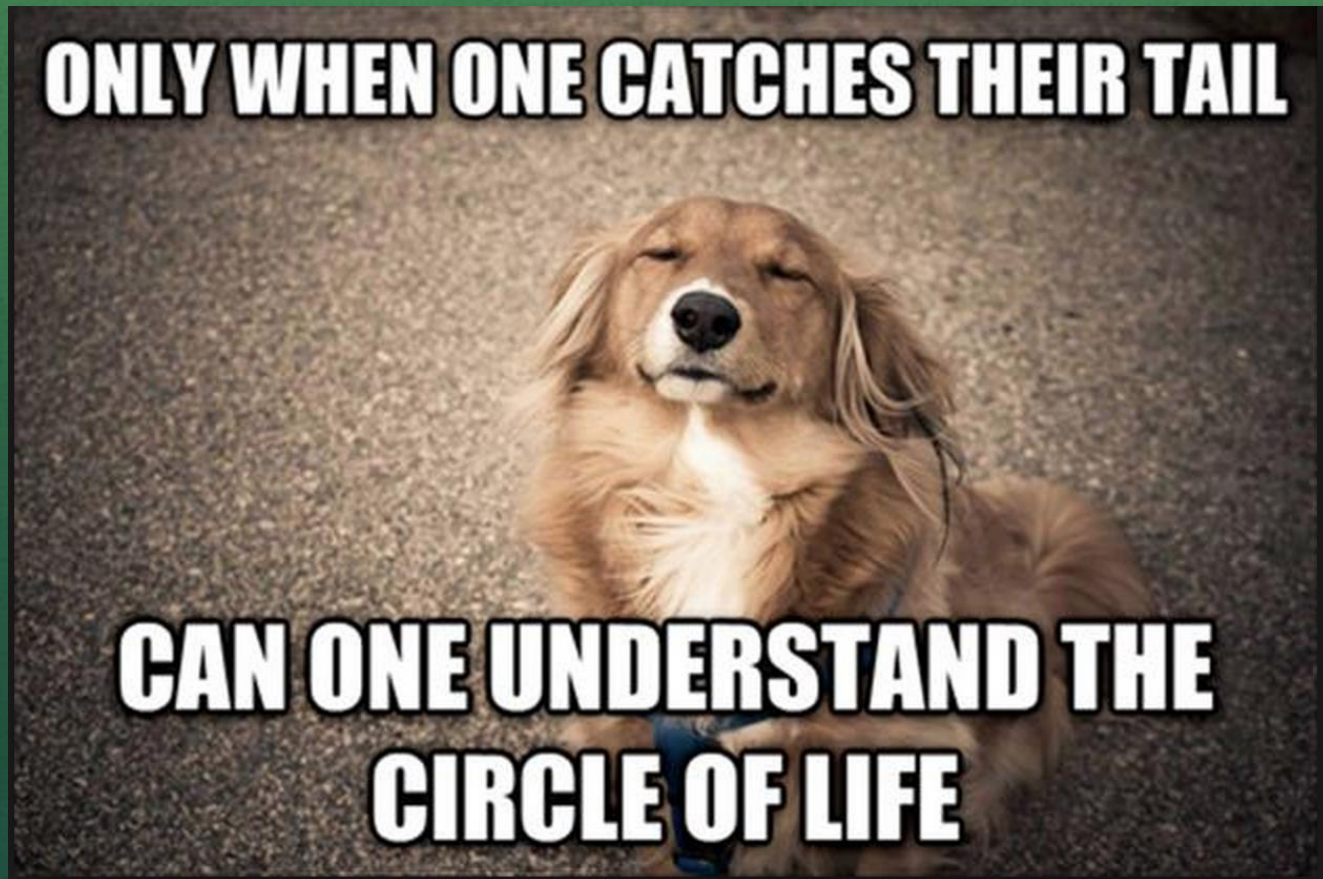


If Responded To Properly- No

- Mergers Will Actually Lead to More Insurers
- The Pursuit of Leverage Will Lead To More Competition
- The Acronyms Will Fail To Reduce Cost But Create Structure
- Medicaid and Exchanges Offer Opportunities
- Value Will Give Way to Risk or Credit Cards



But Does It Feel Like We Are
Simply In A Circle



ONLY WHEN ONE CATCHES THEIR TAIL

**CAN ONE UNDERSTAND THE
CIRCLE OF LIFE**

Is This Circle What We Want?

- We Want To Feel Respected and Valued
- We Want Care That Is Effective and Connected
- We Want The Words- Compassion, Caring, Understanding, Trusted To Re-enter Our Dialog (Or At Least Patients Quit Yelling)



We Need But Have Not Found

Garrett Camp



Camp in 2009

U B E R

Travis Kalanick



Kalanick in October 2014

Opportunity for Disruption

- ASO Relationships Marginalize Entrenchment
- High Deductibles and Co-Pays Will Promote Patient Engagement
- Technology Will Promote Information Sharing, Patient Engagement and Perhaps Care Sharing
- The 2018 Cadillac Tax



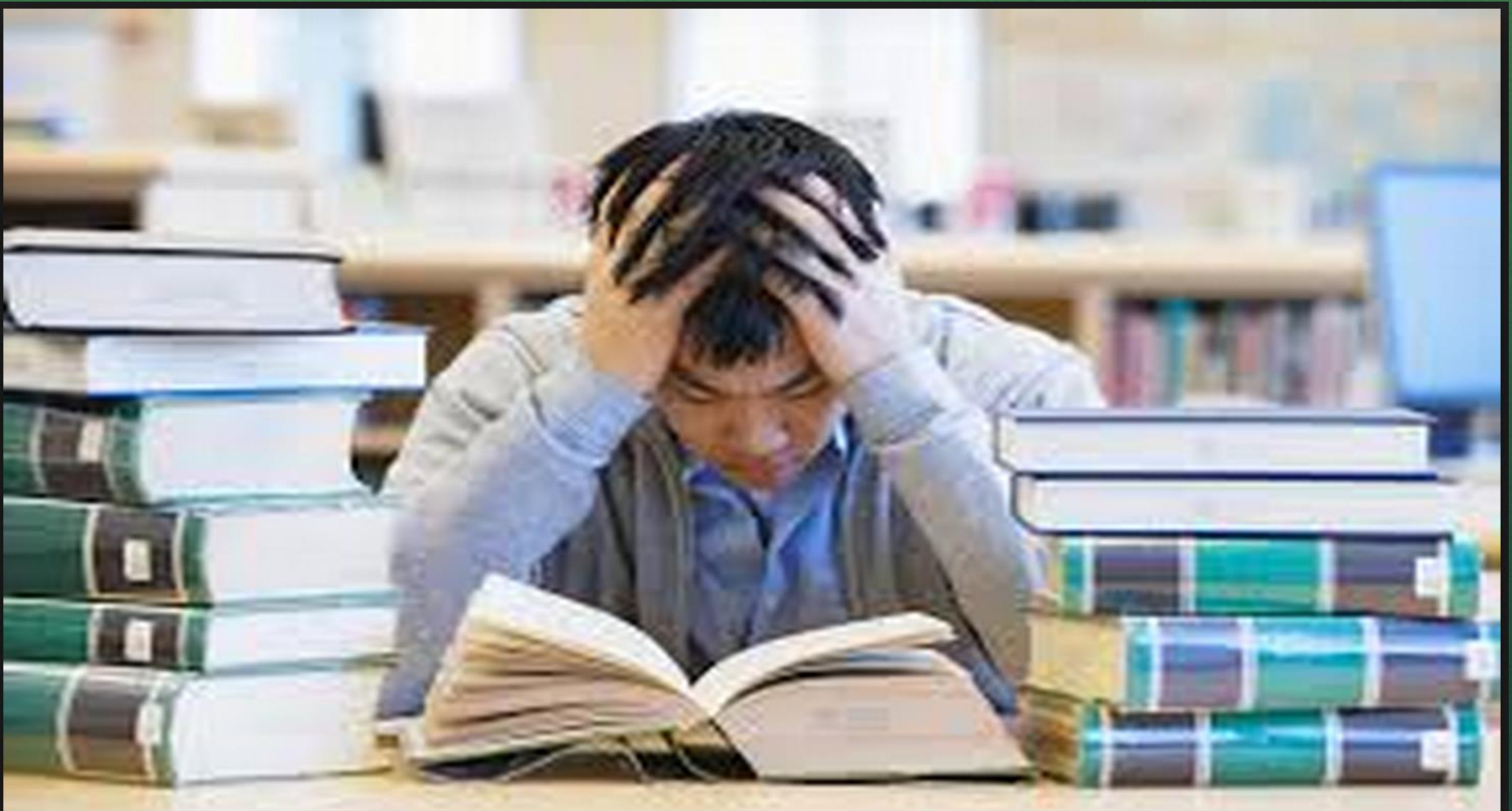
Rule 1

The Problem Is Not What You Think



Rule 2

Overcome Unfair Insularity



Rule 3

Practice Passive Resistance



Rule 4

Avoid Being Lured Into a
Trap-Active Engagement Is
Better Than Being A Trophy



Rule 5

Understand Slow Change By Collective Intelligence



Rule 6

Be Better At Sudden Change



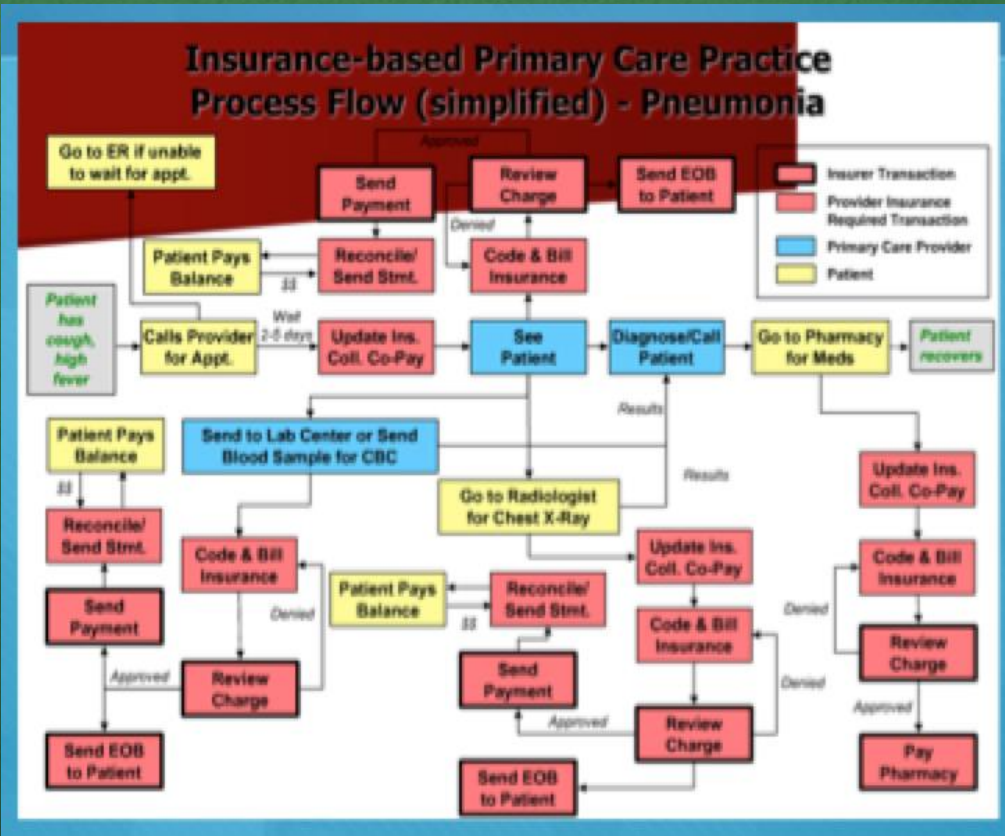
Rule 7

Follow The Cow



Rule 8

Reduce The Influence of Chauffeurs



Rule 9

Be Attractive, Available and Flexible



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James Stupfel, PA-C

9:45a

10:00a

10:15a

10:30a

10:45a

11:00a

12:00p

12:15p

12:30p



Christie Kratovil, FNP

1:30p

2:15p

2:30p

2:45p

3:15p

3:30p

3:45p

4:00p

4:15p

More ▾

Rule 10

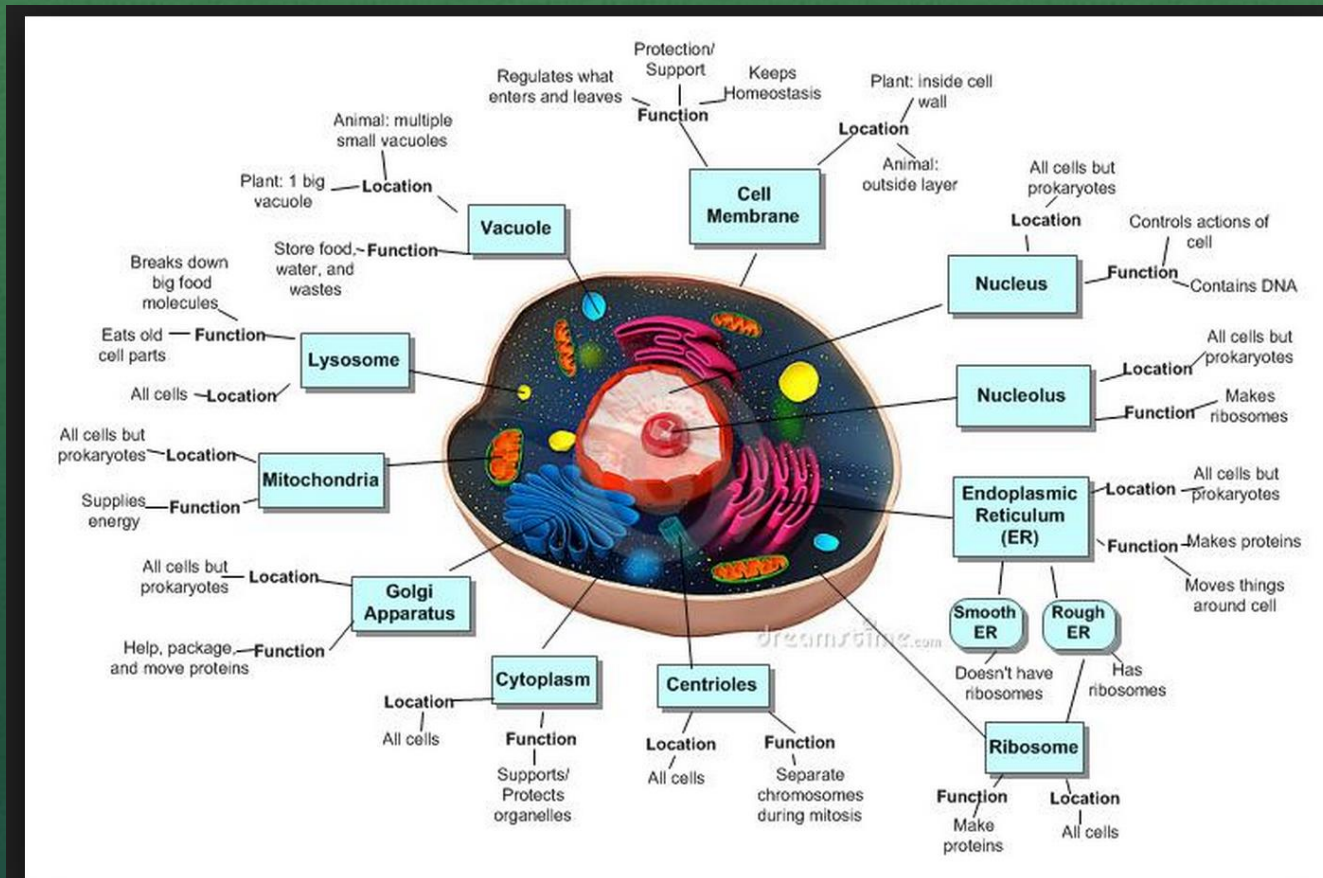
Develop A Community Soul



Ashaka - our precious little girl

Rule 11

You Have The Model

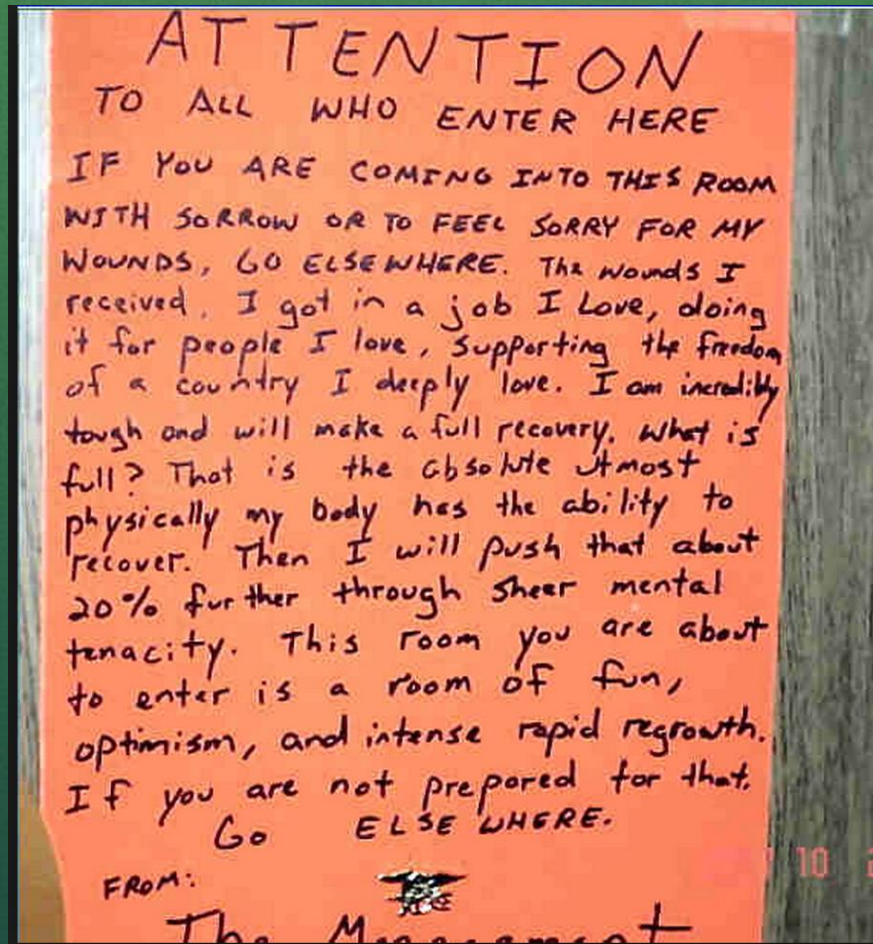


Innovators and Dreamers Wanted



When everyone pulls together, instead of working against each other "protecting" their individual territories; when we set aside petty jealousies and work towards a common goal, then great things can be achieved. It is all about pooling resources, and it is all about subordinating individual egos to a greater cause. A formidable task to accomplish amongst artists, since individual egos are part and parcel of artists personalities. Once we each understand that this cause is not "all about me and my greatness", but "all about us and our greatness", then there is no limit to what can be accomplished!

Only You Can Drive Change



Questions?



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